

Indeed, it is said by competent judges that Louisiana is the best state in the union for raising hogs.

Colonel F. L. Maxwell, a Union soldier from Illinois, who cast his lot at Mound, Madison Parish, Louisiana, forty-five years ago, and has accumulated a large fortune by farming, says:

"As requested, I give you my opinion on the advantages of Louisiana to the investor and homeseeker. Louisi-

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we have excellent churches and schools; quick and easy transportation facilities.

"As a corn country this is not excelled by the famous Wabash and White River bottoms of Indiana, or the corn belt of Central Illinois, Iowa, Nebraska or Kansas, and it excels all other states in ribbon cane, cotton, rice, clover, alfalfa, Bermuda, peas, soy beans and all kinds of vegetables.

"Louisiana produces the finest oran-

ges that grow; she produces, apples, peaches, figs and all kinds of fruits, and is the home of the large pecan. The wonderful crops of succulent grasses grown nearly all the year make this a great stock and dairy country, and the best mules I have ever owned are those I raised on my own property. Hogs, cattle, mules and horses can be produced cheaper than any other section I know of."

free men. The south has fields for corn and wheat and the cereals peculiarly classed as northern. She has fields for rice, cane and cotton. She has lumber and minerals for the nation. She has waters for power and upon which to float the richest argosies. She has a climate far superior to Canada, and is as healthy a land as any in the Union.

Come, then, to the Southland, and make it your home; come to Louisiana.

eleven days, through November 6, and the program will be so arranged that each day will be marked with big feature attractions.

As customary, special attention will be given live stock and agriculture. There will also be abundant offerings on practically every product of the soil in Louisiana, with an interstate agricultural contest between Louisiana, East Texas and Southern Arkansas; also on cattle, hogs, sheep, horses and other live stock, poultry, culinary, textile, art, and various other things worth encouraging.

There will also be large displays in the Better Babies, machinery, parish fairs and boys' and girls' club departments, in addition to the many individual and community exhibits from schools, industrial plants, orchards, gardens and fields. The various specimens will convince the visitors of the great variety of activities in Louisiana, the productivity of its soil, and the wonderful possibilities offered homeseekers and capital. There has been great development of the state's natural resources, due especially to the State Fair, and much of this improvement will be reflected in the avalanche of exhibits next fall.

Among the prospects is that the mammoth agricultural building, the largest structure on the Fair Grounds, will be packed with exhibits, representing practically every parish in the state. In addition to the state and parish and individual exhibits, there are expected to be displays, as heretofore, from the United States government's agricultural department and possibly from some other countries.

Primarily, the Louisiana State Fair is an educational institution, engaged in the promotion of the development of the agricultural and other resources of Louisiana, and through that service striving to improve the opportunities and advantages of its citizens, and to make home life more attractive and comfortable and the condition of the people generally better. It teaches the farmers and others who come to it for inspiration and learning, how to obtain from their efforts the greatest returns by using the most up-to-date methods and implements. The premiums that are offered encourage competition, and through the various exhibits and demonstrations that are thus encouraged, information and suggestions of inestimable value for future progress are available to those who wish to receive the most valuable benefit to be gotten from the State Fair. This year, these agencies, as heretofore, are lending most valuable assistance, which will be reflected in the vast collection of exhibits competing for the premiums, which this year aggregate approximately \$40,000.00, being the largest amount ever listed for exhibitors at the Louisiana Fair. And results of this kind promise to be greater on account of the 1921 exposition than any of its valuable predecessors.

While devoting particular attention to educational features, the State Fair management also appreciates the value of wholesome recreation, and is arranging for a large field of amusements. Fun and frolic for everybody is the slogan adopted for the pleasure of the visitors.

The plans that are being considered provide for seven days of horse racing, two days of automobile racing, two days of football, including the annual game between the Louisiana and Arkansas Universities, a mammoth



State Fair of Louisiana and National Cattle Show.

In addition to races by some of the world's leading speed demons, it is planned to stage a mammoth automobile show, in which will be shown the latest makes of trucks and pleasure cars.

"It's Your Fair So Be There" is the motto of the Louisiana State Fair. Everybody is wanted, and all who come are assured a good time.

Mr. Hirsch has been secretary of the State Fair of Louisiana for several years, and prior to being elected its secretary he served as president. He is an indefatigable worker, and under his direction improvements are made each year in the State Fair properties and program. He is well known throughout the country owing to his activities as a State Fair official. Besides his connection with the Fair, he is a member of the firm of Hirsch & Leman Company, and is vice-president of the Exchange National Bank of Shreveport.

As the 1921 State Fair of Louisiana is not scheduled to open until October 27, it is too early, of course, to do much forecasting, but Secretary W. R. Hirsch is already busily engaged in formulating the plans for this year's exposition and if they materialize as anticipated it will be the greatest show on record at Shreveport.

The Fair will open October 27, as stated above, and will be in operation



W. R. HIRSCH, SECRETARY LOUISIANA STATE FAIR ASS'N.